

Boat rental pre-season checklist

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Business and paperwork

- ☐ Business registered, with a business bank account
- ☐ Local business license and sales tax registration confirmed
- ☐ Marina, dock or launch agreement signed for the season
- ☐ Commercial marine insurance in force, with renters and passengers covered
- ☐ Rental agreement and waiver reviewed by a local attorney

Boats and equipment

- ☐ Every boat registered, with current numbers and decals
- ☐ Engines serviced: oil, impeller, lower unit, plugs, fuel filters
- ☐ Hulls, props, steering, lights, bilge pumps and batteries checked
- ☐ Life jackets for every seat, in adult and child sizes, inspected
- ☐ Throwable device, fire extinguisher, horn, anchor and dock lines on board
- ☐ Spare parts kit: props, plugs, fuses, a spare battery

Bookings and money

- ☐ Rates set by season and rental length, with holiday minimums
- ☐ Deposit amount and cancellation and weather policy decided
- ☐ Booking site live with photos, prices and availability
- ☐ Card payments connected and tested with a real booking
- ☐ Agreement and waivers sending automatically with each booking

Opening weekend

- ☐ Safety briefing written and practiced by every staff member
- ☐ Check-out and check-in routine with photos and fuel levels
- ☐ Emergency plan: who to call, where boats can tie up, how to tow one back
- ☐ Google Business Profile updated with hours, photos and booking link